

Curriculum Vitae

Roland Farnbacher • Rieslingstrasse 33 • D-74348 Lauffen/Neckar (Germany)
Mobil +49 (0) 1 70 / 5 47 56 73 • E-Mail: Roland.Farnbacher@gmx.net

Personal Details Date of birth June 15th, 1973
 Citizenship: German
 Marital status Married

Work Experience 05/04 – now SCHUNK GmbH & Co. KG, Lauffen/Neckar
Project Manager for Internet projects
➔ Coordination and further development of SCHUNK's websites
 (www.schunk.com)
➔ Point of contact for management, internal departments
 and external suppliers
➔ Management of project team (between 3 and 6 people)
➔ Responsible for project milestones
➔ Search Engine Optimization und Online Marketing (incl. Google-Adwords)
➔ Working with a Web Content Management System

09/00 – 06/03 successnet.ag, Ottobrunn
Project Manager & Strategic Planner for Internet and Intranet projects
➔ Management of project teams (between 3 and 10 people)
➔ Responsible for project milestones and budget management
➔ Point of contact for customers and suppliers
➔ Conceptional design of websites (Internet, Intranet, Extranet)
➔ Benchmarking, analysis and webresearch
➔ Member of the internal team "Organisation Development"
➔ Sample projects: Intranet E.ON Energie AG, Internet www.teag.de,
 Internet www.n-ergie.de, Internet www.svo.de,
 Internet www.stadtwerke-itzehoe.de

09/99 – 08/00 Trurnit & Partner Verlag GmbH, Ottobrunn
Intern in "New Media" department, part-time while working on thesis
➔ Project and sales assistant
➔ Conceptional design
➔ Benchmarking, analysis and webresearch
➔ Planning of the internal website (www.successnet.de)
➔ Reports on the topics "Website Promotion" and "Search Engine Optimisation"
➔ Report for a speech by the head of the department

08/98 – 08/99 Fa. Müller GmbH & Co. KG, Ansbach
Sales person in a department store, part-time
➔ Customer care and advise, sales (records and compact discs)

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10/94 – 07/95 Musicbox, Ansbach

Sales person in a department store, part-time

➔ Customer care and advise, sales (records and compact discs)

01/94 – 07/94 Gebr. Fleischmann, Heilsbronn

Tool and die maker

Education and Qualifications

07/03 – 03/04 CDI Deutsche Private Akademie für Wirtschaft GmbH, Nuremberg

Further Education “Specialist for SAP Business Information Warehouse“

➔ IT-Qualifications (HTML, JavaScript, XML, Databases, Data Warehouse Systems)

➔ Business Information Warehouse (BW)

➔ mySAP Development Workbench (ABAP Workbench, SAP Interfaces)

➔ Basics FI, CO, SD, BC

➔ Basics mySAP Business Workflow, User and Authorization Management

10/97 – 08/00 University of Applied Sciences, Ansbach/Bavaria

Diploma in Business Administration (Major in Organisation and Business Informatics)

Thesis: „Project Management during the realization of websites based on the case study of the website of a new media agency.“

09/95 – 07/97 RMG Werbe- und Verlags-GmbH, Wolframs-Eschenbach

Qualification as “Werbekaufmann” (advertising merchant)

09/94 – 10/95 Berufsoberschule Ansbach/Bavaria (upper vocational school)

Fachhochschulreife (A-Level)

09/90 – 01/94 Gebr. Fleischmann, Heilsbronn

Apprenticeship “Werkzeugmechaniker/Formentechnik” (tool and die maker)

Activities

01/00 – 01/0 University of Applied Sciences, Ansbach/Bavaria

Academic employee

➔ Editor of the electronic newsletter of the workshop “Electronic Commerce“

➔ Media Research

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Additional Skills and Experiences	PC:	➔ MS Word, Powerpoint (advanced knowledge)	
		➔ MS Excel, Outlook, Visio (good knowledge)	
		➔ MS Project (working knowledge)	
		➔ MS Windows 95, 98, ME, NT, 2000, XP (good knowledge)	
		➔ Lotus Notes (working knowledge)	
		➔ Macromedia Dreamweaver & Homesite (working knowledge)	
		➔ Content Management Systems InfoOffice/RedDot & Gauss VIP (working knowledge of editorial interface)	
		➔ HTML + CSS (good knowledge)	
		➔ JavaScript (basic knowledge)	
		➔ XML (basic knowledge)	
		➔ PHP (basic knowledge)	
		➔ SQL (basic knowledge)	
		➔ Photoshop: Image editing/webgraphics (working knowledge)	
		➔ Webresearch (good knowledge)	
		➔ Search Engine Optimization (incl. Google AdWords) & Website Analysis (good knowledge)	
		➔ SAP R/3 (BW, FI, CO, SD, BC, ABAP/4) (basic knowledge)	
		Languages	German (mother tongue)
			English (good knowledge)

Activities Modern Music, Ju Jutsu, Traveling

Lauffen, August 4th, 2008